



UC San Diego

Chancellor's Community Advisory Board
Annual Report 2014-15

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MESSAGE FROM THE CHAIR

The UC San Diego Chancellor's Community Advisory Board (CCAB) had a remarkable year. This Annual Report summarizes the board's various campus and community initiatives for 2014-15, which support the university's vision as a student-centered, research-focused, service-oriented public institution that provides opportunities for all.

It has been a pleasure to lead this committed group of community members and to strengthen the ties between the campus and community.

Thank you to all for your support.

Sincerely,

A handwritten signature in black ink, appearing to be 'Bob Brown', with a stylized flourish.

Bob Brown
Chair, Chancellor's Community Advisory Board



Early Outreach to Admitted Students

Several CCAB members took part in UC San Diego's Early Calling Campaign, a critical yield program to attract outstanding admitted students to UC San Diego, specifically those from historically underrepresented groups. The goal is to contact the newly admitted students as quickly as possible to share the good news that they have been admitted to UC San Diego, and to let them know that an official letter from the Office of Admissions is on its way.

Advocacy Call With President Napolitano

As advocates for the university, CCAB members help build public understanding and support for the mission of the campus. Members receive up-to-date information to share with their communities. Several CCAB members participated in a call with President Janet Napolitano and Chief Financial Officer Nathan Brostrom to learn more about the University of California's budget position in the legislative session and to identify advocacy opportunities for the University with Governor Brown and the California Legislature.

Support for 2014 Water Bond Proposition

CCAB members provided support for Proposition 1—The Water Quality, Supply and Infrastructure Improvement Act of 2014—after learning about its importance to UC San Diego. The proposition enables the state to better manage our precious and increasingly limited water supply. CCAB members were briefed on the proposition by Dan Wilcox, Chief of Staff for Assemblymember Gray, District 21; Mary Small, Deputy Executive Officer, State Coastal Conservancy; UC San Diego's Marty Ralph, Director/CW3E, Climate, Atmospheric Science and Physical Oceanography; and UC San Diego's Kim Prather, Distinguished Chair in Atmospheric Chemistry and Director of the Center for Aerosol Impact on Climate and the Environment. California voters overwhelmingly approved the initiative.

Newly Elected Officials Reception

CCAB sponsored a welcome reception for new and incumbent representatives from San Diego County. The purpose of the reception was to provide newly elected officials with more information about UC San Diego and the university's positive impact on the region. Chancellor Pradeep K. Khosla congratulated the recently elected officials and talked about the importance of working together to support higher education.

Reception for Speaker of the Assembly

Chancellor Khosla and CCAB sponsored a reception to acknowledge the selection of San Diego Assemblymember Toni Atkins as Speaker of the Assembly. Invited guests were CCAB members and campus stakeholders.

Welcome Reception for New Vice Chancellors

Chancellor Khosla and CCAB sponsored two separate welcome receptions for Juan González, Vice Chancellor for Student Affairs, and Becky Pettit, Vice Chancellor for Equity, Diversity and Inclusion, who joined the Triton administration team last year. Community members from the surrounding region were invited to meet the new administrative leaders.

Meeting with Boulé

At the invitation of CCAB member Frederick Walker, Chancellor Khosla spoke to members of Boulé about UC San Diego's positive impact in the community, the challenges faced in higher education in recruiting a diverse student body and how the organization could get involved with diversity initiatives on campus. Boulé is an esteemed fraternity of African American leaders and community members.

Support for UC San Diego Sponsored Events

CCAB members showed their support by attending a number of UC San Diego-sponsored events this year, on and off campus. They included the Founders Celebration, the Black Family Get Together, Chicano Federation Unity Luncheon, Jackie Robinson YMCA Scholarship Gala, Asian Heritage Awards, Annual Peace Maker Awards and Las Mañanitas César Chávez Breakfast.

Appointment of New Members

After current CCAB members submitted nominations for new members to the Executive Committee, five nominees were selected and forwarded to the Chancellor for consideration and approval. This year's newly appointed members are Cristina Chiriboga-Hahn, Joe Conner, Stanley Faer, Marne Foster and Sean Sheppard. Brief bios can be found at <http://chancellor.ucsd.edu/community/ccab>. The board's term is three years, and each member is eligible to serve two three-year terms.

Acknowledging Outgoing Members

At the CCAB spring meeting, Chancellor Khosla recognized six outgoing members for their board service, advocacy and dedication to the campus. Each member did an outstanding job in representing UC San Diego in our community and spreading the word about the importance of support for higher education. The former members who rotated off the board after serving two consecutive terms were Ann Campbell, Cecilia Estrada, Ian Gill, Ann Hill, Luis Osuna, Robert Villarreal and Frederick Walker, Jr.